



## Playing an important role for 59 Years

"Why is Mackay Musical Comedy Players so valuable to our community and what impact does it have on people's lives?" As you read on, I would like to share with you the benefits the club offers to the local community and how your business can benefit through partnership with MMCP.

### ABOUT MACKAY MUSICAL COMEDY PLAYERS

Over the last fifty-nine years, Mackay Musical Comedy Players Inc. has been an integral part of the local Mackay community. Since 1965, we have been playing an important role in fostering musical theatre in the Mackay region with the aims of providing entertainment to the public and the opportunity for regional amateur performers to gain valuable stage and backstage experience. The skills members learn through working with local and professional directors, musicians, choreographers, and backstage crews are used in the wider world - self-confidence, teamwork, coordination, social skills and coping strategies. Many of our young members have gone on to professional careers in the arts and even to performing at an international level. We also offer the many newcomers to Mackay an avenue to integrate both socially and culturally. Productions are open to all members of our community, from school-age and senior citizens.



### WHY BECOME A SPONSOR?

We are a not-for-profit group reliant on many people giving so generously of their time, energy, expertise, and talent. Our shows are required to make a profit to continue the funding of the running costs of our premises in Lamb Street, upkeep of our many costumes, sets and props, maintenance and upkeep of our facilities, provide professional development workshops, provide ongoing resource support to Mackay schools and performing groups, and to fund future shows. With every production, we strive to keep ticket prices at a level which will allow school groups, community groups, and the local community to attend our shows.



Your sponsorship will be used to offset our production costs and enable us to achieve the above goals. Whether you have ever experienced our productions or not, I am sure you understand how they enrich the lives of so many people in our community. Without the assistance of community minded businesses and individuals, we could not continue to provide quality entertainment and development opportunities year after year. By becoming a sponsor your business will gain valuable exposure to the many MMCP members, their families and friends, wider community.

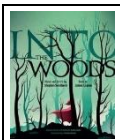


Sponsorship Packages are now available for the first production of our 2024 season, Into the Woods, which will be held at the Mackay Entertainment and Convention Centre in May.

Sponsorship opportunities are offered at a number of levels including: **Naming Rights, Gold, Silver and Bronze.** We also have **In-kind Sponsorship** available.

If you would like to this further or have any queries, please do not hesitate to contact me on 0421 707 740 or via the club's email, [mmcp\\_inc@yahoo.com.au](mailto:mmcp_inc@yahoo.com.au)

Yours sincerely  
Janet Jackson  
Sponsorship Co-Ordinator



**SPONSORSHIP PACKAGES  
(MAJOR PRODUCTION)  
"INTO THE WOODS" – MAY 2024**

	Naming Rights	Gold	Silver	Bronze	Promotion
<b>Number of Sponsorship Packages Available</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>5</b>
<b>Cost of Each Sponsorship</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$375</b>	<b>\$100</b>
Production Naming Rights	✓				
Business Logo on official Production Corflutes and Banners	✓	✓	✓		
Business Logo on official Production Posters and/or Flyers	✓	✓	✓		
Business Logo on official Production T-Shirts	✓	✓			
Business Logo on the Sponsor page of the official Show Program	✓	✓	✓	✓	✓
Business Banner displayed in the Venue Foyer during the run of the Show	✓				
Voice-over announcement in Auditorium prior to the commence of each Show	✓				
Acknowledgement (including Logo) on MMCP Website, MMCP Facebook page and MMCP Cast Facebook Rehearsal page	✓	✓	✓	✓	
Full page advertisement of your business in the official Show Program	✓				
Half page advertisement of your business in the official Show Program		✓			
Quarter page advertisement of your business in the official Show Program			✓		
Eighth page advertisement of your business in the official Show Program				✓	
Complimentary Tickets to attend a performance of your choice during the Show's run (including Drink Vouchers)	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	
Complimentary souvenir Show Program	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	