



*Mackay's  
Award Winning  
Theatre Company*

**“Playing an important role in the development of our Youth for over 50 Years”**

"Why is Mackay Musical Comedy Players so valuable to our community and what impact does it have on people's lives?" As you read on, I would like to share with you the benefits the club offers to the local community and how your business can benefit through partnership with MMCP.

Since 1965, we have been playing an important role in fostering musical theatre in the Mackay region through the development of the youth of this community, with the aims of providing entertainment to the public and the opportunity for regional amateur performers to gain valuable stage experience. The skills members learn through work with local and professional directors, musicians and choreographers are used in the wider world - self-confidence, teamwork, coordination, social skills and coping strategies. Young people, like Dion Molinas, have gone on to perform at an international level, travelling the world with The Ten Tenors. Many others have gone onto professional careers in the arts.

Whether you have ever experienced our productions or not, I am sure you understand how they enrich the lives of so many people in our community. The work that MMCP provides is made possible by the generous support of the community. Without the assistance of community minded businesses and individuals, we could not continue to provide quality entertainment and development opportunities year after year.

Due to increasing costs and the current economic environment, it is becoming increasingly difficult for MMCP to continue to provide this service to the community. MMCP relies on the financial support of local businesses to maintain our high standards.

Sponsorship opportunities are available. By becoming a sponsor your business will gain valuable exposure to the many MMCP members and their families, as well as the wider community.

We have a variety of sponsorship packages, as detailed on the below Sponsorship Benefits Document. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship will be used to help Mackay Musical Comedy Players Inc. provide ongoing in our community.

We can be contacted to discuss this further and answer any queries you may have on 0421 707 740 or [mmcp\\_inc@yahoo.com.au](mailto:mmcp_inc@yahoo.com.au)

Yours sincerely  
Janet Jackson  
Sponsorship Co-Ordinator

## ABOUT MACKAY MUSICAL COMEDY PLAYERS

Over the last fifty years, Mackay Musical Comedy Players have been an integral part of the local Mackay community. The value of Mackay Musical Comedy Players lies in the opportunity we offer the many newcomers to Mackay to be absorbed socially as well as culturally into our midst. Productions are open to all members of our community and have included both school-age and senior citizens as well as the talents of the local Conservatorium of Music students.

The Players provide members of the Mackay community with the experience of performing on the Mackay Entertainment Centre stage using the expertise of a professional director sometimes and professional technical staff.



## WHY SPONSOR?

Rising production costs greatly reduce profits from shows, despite our productions continuing to draw large crowds. We remain a not-for-profit group reliant on many people giving so generously of their time, energy, expertise, and talent. Our shows are required to make a profit to continue the running costs of our premises in Lamb Street, upgrade facilities, provide professional development workshops, provide ongoing resource support to Mackay schools and performing groups, and to fund future shows. With every production, we strive to keep ticket prices at a level which will allow the families of our local community to attend our shows. Your sponsorship would be used to offset our production costs and enable us to achieve the above goals.



## PACKAGES

Sponsorship opportunities are offered at a number of levels including:

**Naming Rights, Gold, Silver, Bronze and Promotion.**

We also have **Advertising Sponsorship** and **In-kind Sponsorship** available.



<b>SPONSORSHIP PACKAGES (MAJOR PRODUCTION) "THE ADDAMS FAMILY" – MAY 2023</b>	<b>Naming Rights</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Promotion</b>
<b>Number of Sponsorship Packages Available</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>5</b>
<b>Cost of Sponsorship</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$300</b>	<b>\$100</b>
Production Naming Rights	✓				
Business Logo on any official Production newspaper advertising (if applicable)	✓	✓			
Business Logo on official Production Corflutes and Banners	✓	✓	✓		
Business Logo on official Production A3 Posters	✓	✓	✓		
Business Logo on official Production A4 Flyers	✓	✓	✓		
Business Logo on official Production promotional T-Shirts	✓	✓			
Business Banner in the Venue Foyer during the run of the show	✓	✓			
Voice-over announcement in Auditorium prior to the commence of each show	✓	✓			
Business Logo on the Sponsor page of the official Show Program	✓	✓	✓	✓	✓
Acknowledgement of sponsorship on MMCP website, MMCP Facebook page and Cast Rehearsal Facebook page	✓	✓	✓	✓	
Full page advertisement for your business in the official show Program	✓				
Half page advertisement for your business in the official show Program		✓			
Quarter page advertisement for your business in the official show Program			✓		
Eighth page advertisement for your business in the official show Program				✓	
Complimentary Tickets to attend a performance of your choice during the show's run (including Drink Vouchers)	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	
Complimentary souvenir show Program	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	